ENTERTAINMENT



## 8 - Nicholas Guay-Ross & Damien Wilpitz

Nicholas Guay-Ross and Damien Wilpitz, principal partners of Experimental Designs Consulting, LLC, have established themselves as pioneers in science management. With a combined background in science and business, their passion is to provide innovative scientists with the knowledge and skills necessary to establish and supervise successful labs and life science enterprises. Nicholas and Damien's extensive experience as lab managers has given them an innate understanding of the inner workings of such environments, allowing them to create custom programs and systems that directly cater to technical individuals' specific needs. In turn, their clients can effectively communicate their visions and become more proficient in the science business due to their work.

Throughout Nicholas and Damien's career, they have demonstrated an unwavering commitment to their craft, including raising and securing over \$200 million in seed and startup funding and supporting over 100 talented scientists at leading academic institutions and commercial enterprises. Their dedication to science is further illustrated by developing an adaptable and teachable management system capable of maintaining and setting up a biomedical laboratory. Using this system, scientists can maximize productivity by using all available resources to concentrate on their primary responsibility – Science.

The duo envision creating a support ecosystem for technical founders that will enable them to convert their ideas into flourishing businesses and develop multiple ideas. According to their philosophy, ideas hold more power than money, and communicating your vision effectively is the key to controlling it. Nicholas and Damien's contribution to the field is unmistakable, and their work will undoubtedly inspire future generations of scientists and business leaders.